

Chartered Institute of Taxation (CIOT)

Guidance Notes to Sponsorship Funding Application Form

The CIOT is willing to consider reasonable applications for sponsorship funding where the activity fits in with the objective of the CIOT:

“to advance public education in, and promote the study of, administration and practice of taxation and the principles of economic and political science in relation to taxation.”

Please note the CIOT is entirely apolitical and will not consider applications where there is a political motive or bias.

The Application form is meant to provide an overview of your request and as a guide each section should be a maximum of around 500 words.

Please see below for the answers to some questions you may have before completing the Application Form, but please do contact us if you have any further queries.

Is there a limit to the amount of sponsorship funding that can be requested?

Whilst there is no strict limit, as a guide previous applicants have been awarded between £300 and £9,000 for sponsorship funding.

How often can a request for sponsorship funding be made?

The CIOT would not expect bidders to make more than one funding application each year. Additional applications will only be considered in highly exceptional circumstances, for example where there is a partnership application involving two or more bidders.

If sponsorship is being requested for an event that takes place annually, will the CIOT treat the request any differently?

No. Each application will be considered on its own merits. Unfortunately gaining sponsorship one year does not guarantee you will be successful in future years.

If the CIOT is unable to offer full sponsorship, does that mean no funding will be offered?

The CIOT may decide to offer partial funding for a proposal. Where that happens, we will contact you to discuss whether a revised application is required.

For the sponsorship of an event, what are the CIOT's expectations regarding branding/marketing?

It is likely the CIOT will provide a banner stand so that our sponsorship is in evidence. As far as possible, the CIOT would expect our logo to be included on any supporting materials being handed out to attendees. The CIOT will provide a copy of our logo for use in this manner.

Will you be required to provide anything after the funding has been required?

The CIOT reserves the right to request the applicant produce a report/article that will be published in Tax Adviser journal.

The CIOT would also expect a copy of any handouts or lecture notes as appropriate. These may be added to the Tony Arnold library.